

Are You A Self-Advocate Entrepreneur?

The Arc is looking for entrepreneurs with intellectual and developmental disabilities (I/DD) to promote their microbusiness enterprises at the **2014 National Convention in New Orleans, LA, September 30–October 2.**

Join us on site to be part of Entrepreneur Alley and showcase your business in person. Or, work with us to sell your merchandise for you...We offer highly reduced rates for people with I/DD!



Entrepreneur Alley

Entrepreneur Alley is a unique part of The Marketplace devoted to self-advocate entrepreneurs with microbusinesses. The Arc offers highly reduced rates to encourage individuals with I/DD to showcase their special talents.

PRICING:

I am a self-advocate that runs my own small business. **\$110 \$100 Early Bird Rate!***

Your registration includes:

- ✓ 2 marketplace-only registrations
- ✓ 6' table with two chairs
- ✓ Identification sign with company name
- ✓ Logo on website
- ✓ 50 word description Convention program book (distributed to all attendees)

I am a local chapter of The Arc that runs a business that employs self-advocates. **\$125 \$115 Early Bird Rate!***

Your registration includes:

- ✓ 3 marketplace-only registrations
- ✓ 6' table with two chairs
- ✓ Identification sign with company name
- ✓ Logo on website
- ✓ 50 word description Convention program book (distributed to all attendees)

**Early Bird Rate Expires June 1, 2014*



Can't Make It To Convention— Join The Market!



The Market

For those self-advocate entrepreneurs who can't attend the National Convention in person, The Arc offers The Market as an affordable, convenient option to sell merchandise or otherwise promote microbusiness. The Market is a space set up inside The Arc's Store and staffed by The Arc to allow self-advocates to send merchandise for sale. As part of The Market, you will be responsible for packaging, pricing and shipping your goods and The Arc will take a small portion of your sales for administrative purposes.

PRICING:

- I am a self-advocate that runs my own small business and I would like The Arc to sell my merchandise in The Arc's Store. **\$50**

The self-advocate entrepreneur will receive:

- ✓ space for items to be sold The Arc's booth during the 2013 National Convention;
- ✓ promotion on a webpage designed for The Market, in the Convention program book, and in The Arc's e-newsletter;
- ✓ a display including your bio and company information;
- ✓ a check including 90% of all sales will be sent no more than 45 days after the Convention.

The vendor is responsible for:

- ✓ \$50.00 fee for The Arc to sell items;
- ✓ giving 10% of gross sales to The Arc;
- ✓ payment of sales tax on all items sold;
- ✓ shipping the items to the national office of The Arc by August 29, 2014;
- ✓ covering shipping costs both ways;
- ✓ providing order forms if all inventory of product has been sold;
- ✓ pricing and tag all items.

Contact Sarah Kennedy for more details on either Entrepreneur Alley or The Market at skennedy@thearc.org or 202-534-3720 today!

